

BK15-SH:front

**AD COPY AREA**

 **Heart Attack Symptoms for Men**

1) Chest pain or discomfort that can feel like uncomfortable pressure, fullness, squeezing or pain in the chest. It may last for more than a few minutes; it may come and go.  
2) Discomfort or pain in one or both arms, the neck, jaw, back or stomach  
3) Shortness of breath, light-headedness, nausea or sweating,  
4) Abdominal discomfort that may feel like indigestion

**Stroke Symptoms for Men**

1) Severe headaches. This is the first sign of stroke for men  
2) Difficulty seeing in one or both eyes  
3) Difficulty speaking. Possibly stuttering & not putting complete sentences together  
4) Difficulty walking or/and standing; dizziness  
5) Arm and leg weaknesses; numbness normally on one side  
6) Fainting or seizures

**Time is of the essence**  
**Call 911.**  
Do not drive yourself or have someone drive you. Professionals can start procedures immediately and have a doctor waiting upon the ambulance arrival.

PPAI 110764 ASI 42393

BK15-SH:back

**AD COPY AREA**

**Heart Attack Symptoms for Women** 

1) Shortness of breath. May occur with or without chest discomfort  
2) Flu-like symptoms including chills and cold sweats  
3) Nausea and light-headedness  
4) Heart palpitations  
5) Chest discomfort (angina)  
6) Discomfort/pain in one or both arms (especially left arm), back, between the shoulder blade, neck, jaw or stomach  
7) Heartburn or indigestion  
8) Extreme fatigue

**Stroke Symptoms for Women**

1) Sudden numbness/weakness of the face, arm or leg, especially on one side of the body  
2) Sudden confusion, trouble speaking or understanding  
3) Sudden trouble seeing in one or both eyes  
4) Sudden trouble walking, dizziness, loss of balance or coordination  
5) Sudden, severe headache with no known cause

**Time is of the essence**  
**Call 911.**  
Do not drive yourself or have someone drive you. Professionals can start procedures immediately and have a doctor waiting upon the ambulance arrival.

 = **Final Cut Size: 2" x 8"**

 = **Ad Copy Area: 1.75" x 1.25"**  
Art must be within clearances - 0.125" on all sides.