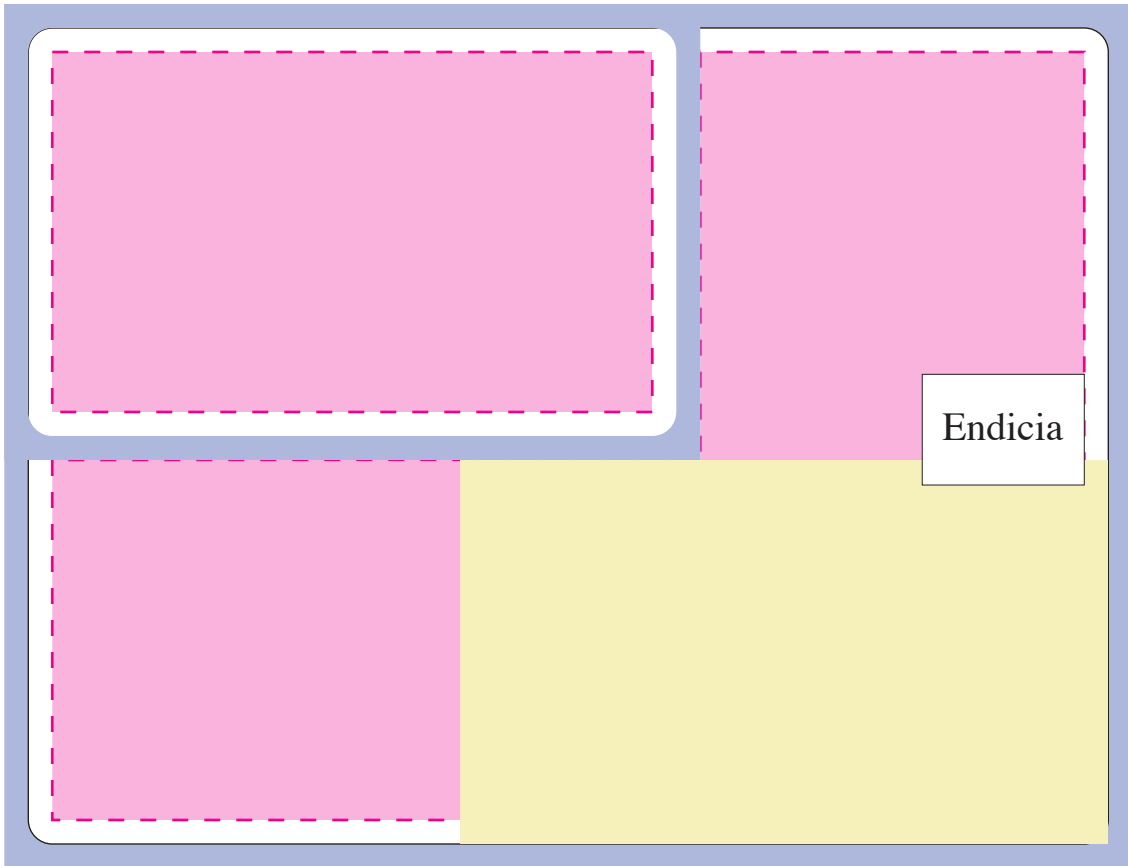
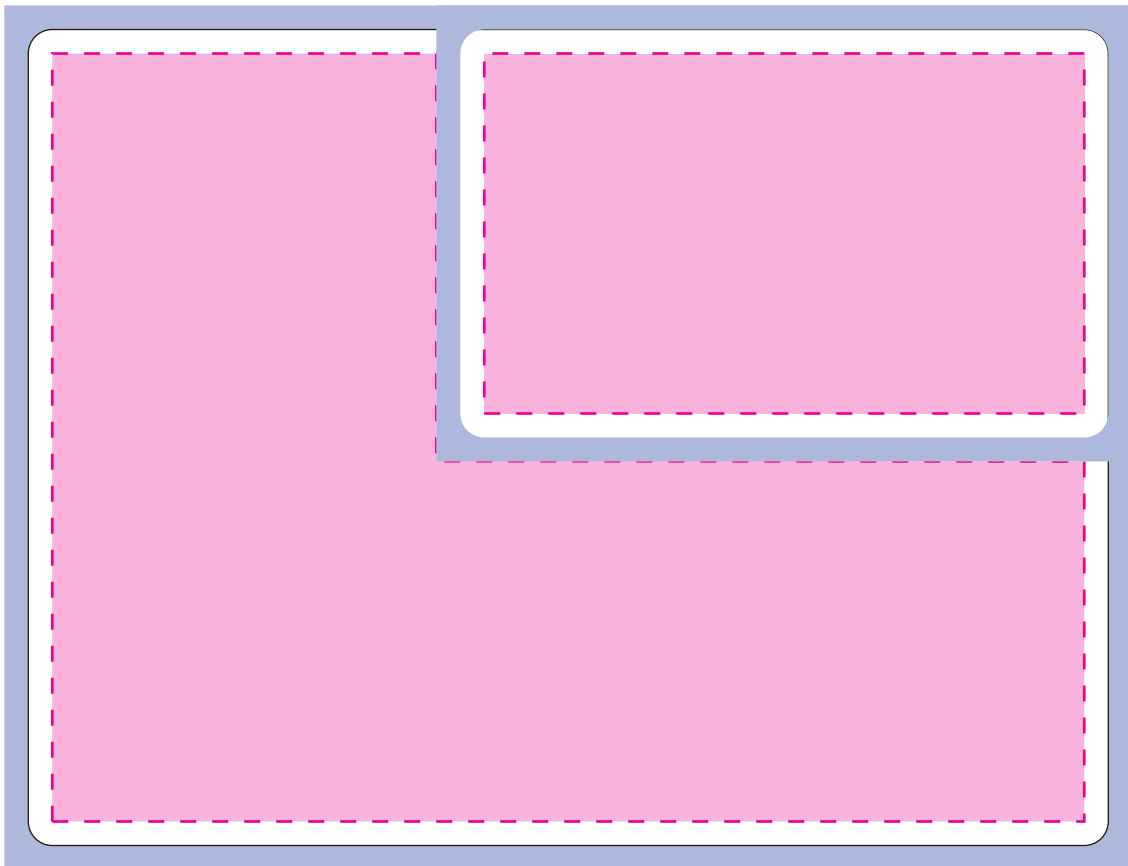


PPA-301 Horizontal: Postcard with Perf Out card

PPA-301: Front



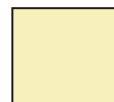
PPA-301: Back



Please remove all guideline indicators before submitting artwork



= **Final Cut Size: 5.625" x 4.25"**



= **Area Reserved for Postage**



= **Ad Copy Area: 5.375" x 4"**
Ad Copy Area Card: 3.125" x 1.875"

Art must be within clearances - 0.125" on all sides.



= **Art Bleed Area: 5.625" x 4.25"**
Art Bleed Area Card: 3.125" x 1.875"

When appropriate, artwork should include - 0.125" bleed on all sides.