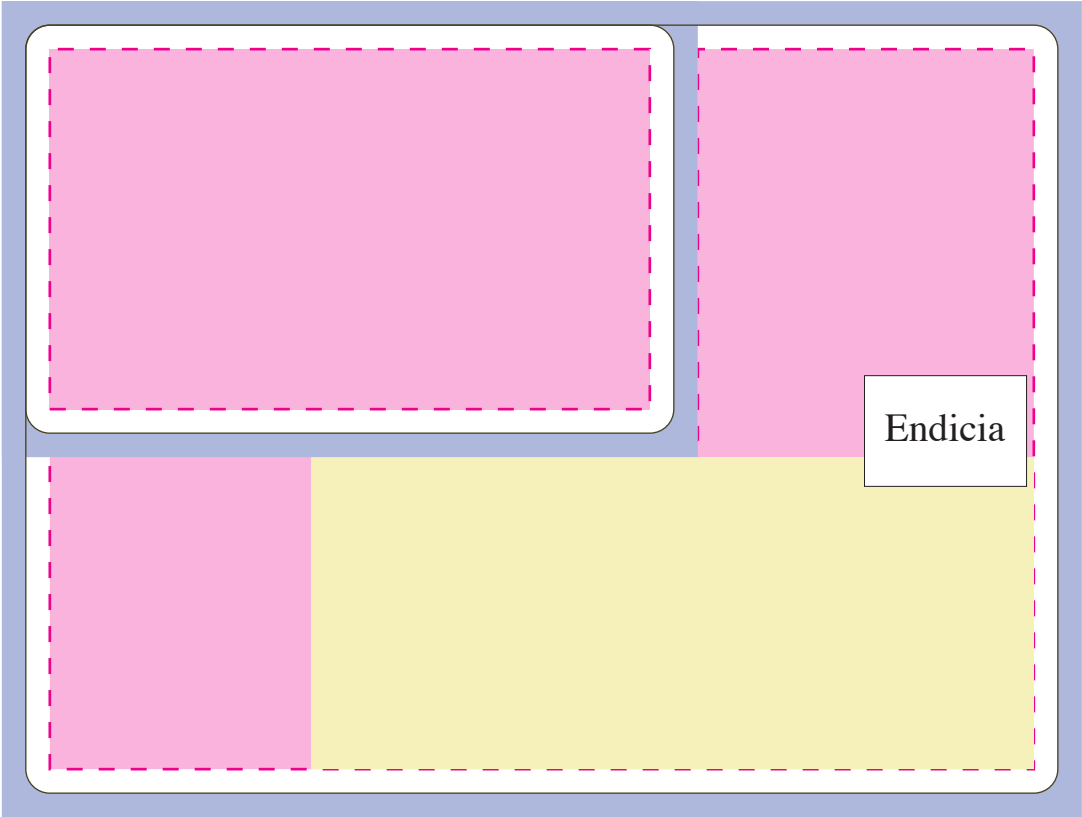
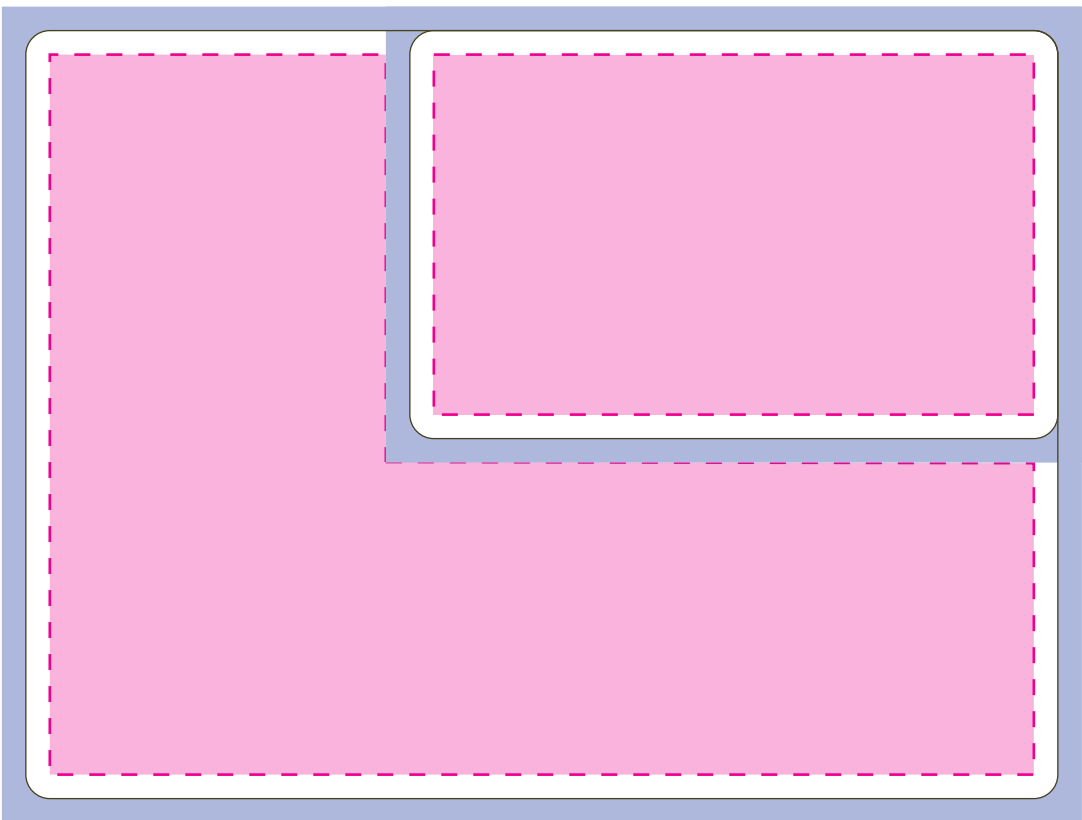


PPA-30 Horizontal: Postcard with Perf Out card

PPA-30: Front



PPA-30: Back



Please remove all guideline indicators before submitting artwork



= **Final Cut Size: 5.375" x 4"**



= **Area Reserved for Postage**



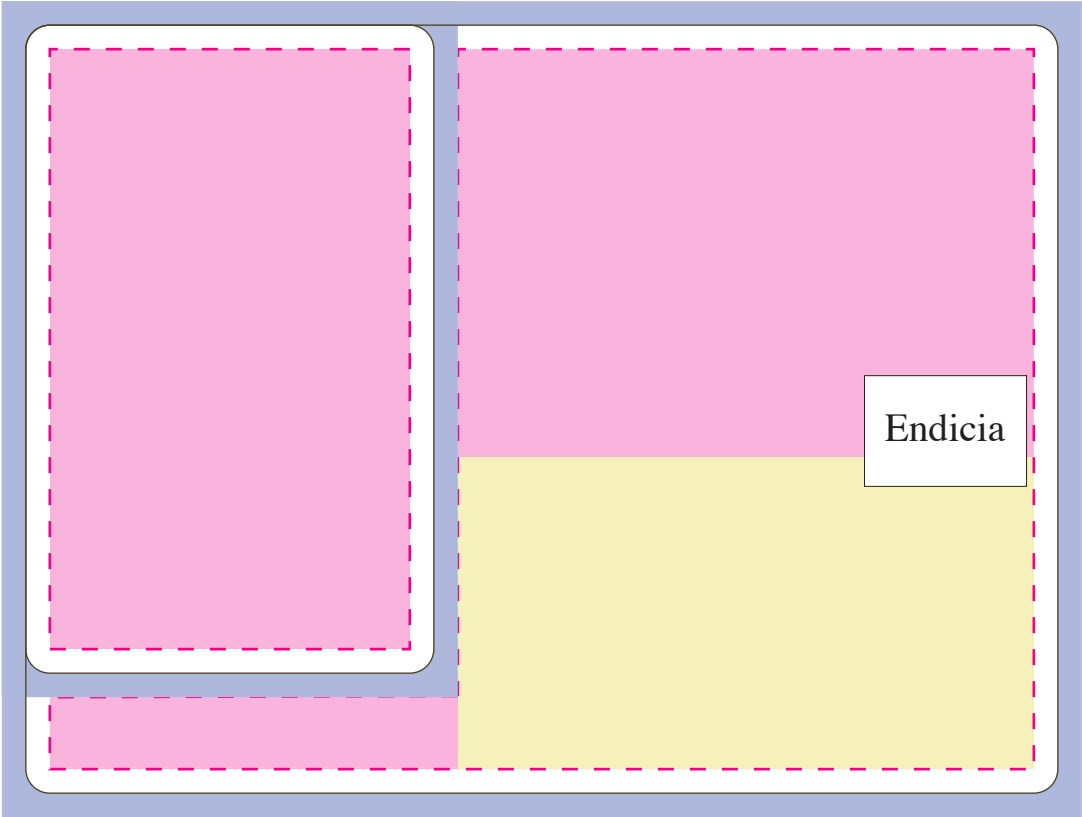
= **Ad Copy Area: 5.125" x 3.75"**
Ad Copy Area Card: 3.125" x1.875"
Art must be within clearances - 0.125" on all sides.



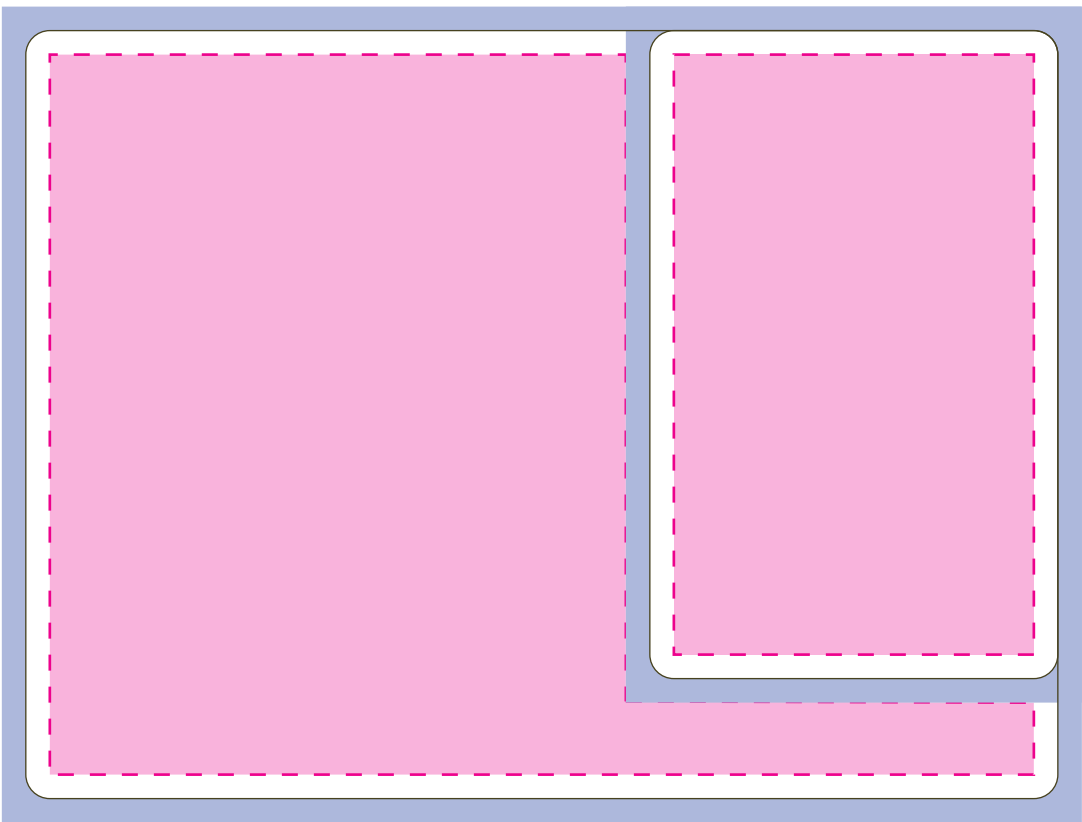
= **Art Bleed Area: 5.625" x 4.25"**
Art Bleed Area Card: 3.125" x1.875"
When appropriate, artwork should include - 0.125" bleed on all sides.

PPA-30 Vertical: Postcard with Perf Out card

PPA-30: Front



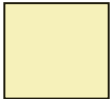
PPA-30: Back



Please remove all guideline indicators before submitting artwork



= **Final Cut Size: 5.375" x 4"**



= **Area Reserved for Postage**



= **Ad Copy Area: 5.125" x 3.75"**
Ad Copy Area Card: 1.875" x 3.125"

Art must be within clearances - 0.125" on all sides.



= **Art Bleed Area: 5.625" x 4.25"**
Art Bleed Area Card: 1.875" x 3.125"

When appropriate, artwork should include - 0.125" bleed on all sides.