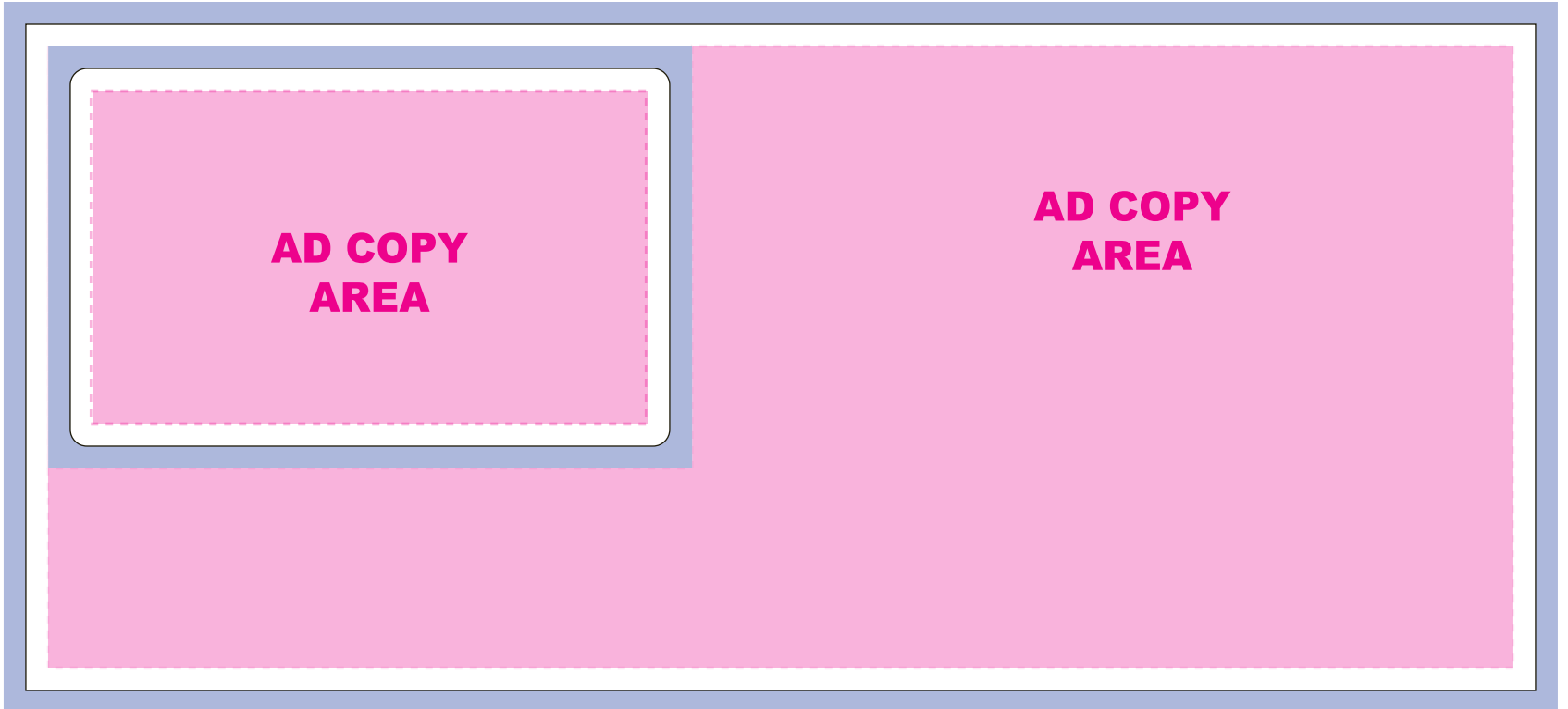


PCM-30: Card Mailer

PCM-30: Front



PCM-30: Back



Please remove all guideline indicators before submitting artwork



= **Final Cut Size: 8.5" x 3.5"**



= **Area Reserved for Postage**



= **Ad Copy Area: 8.25" x 3.25"**
Ad Copy Area Card: 1.875" x 3.125"
Art must be within clearances - 0.125" on all sides.



= **Art Bleed Area: 8.75" x 3.75"**
Art Bleed Area Card: 1.875" x 3.125"
When appropriate, artwork should include - 0.125" bleed on all sides.
.0625 bleed between card, key tag, and edge of piece.