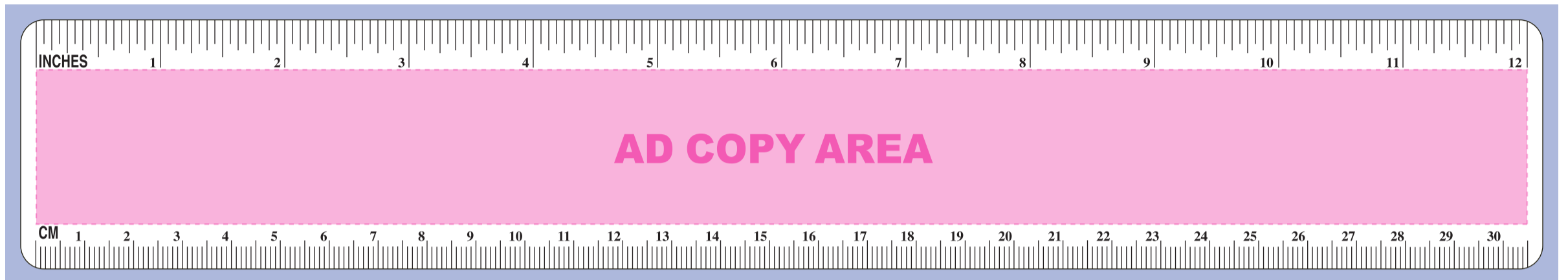


RU15-12: 12 Inch Ruler

RU15-12:Front





RU15-12:Back



Please remove all guideline indicators before submitting artwork

 = **Final Cut Size: 12.25" x 2"**

 = **Ad Copy Area (Front): 12" x 1.25" (Back): 12" x 1.75"**
Art must be within clearances - 0.125" on all sides

 = **Art Bleed Area: 12.5" x 2.25"**
When appropriate, artwork should include - 0.125" bleed on all sides.