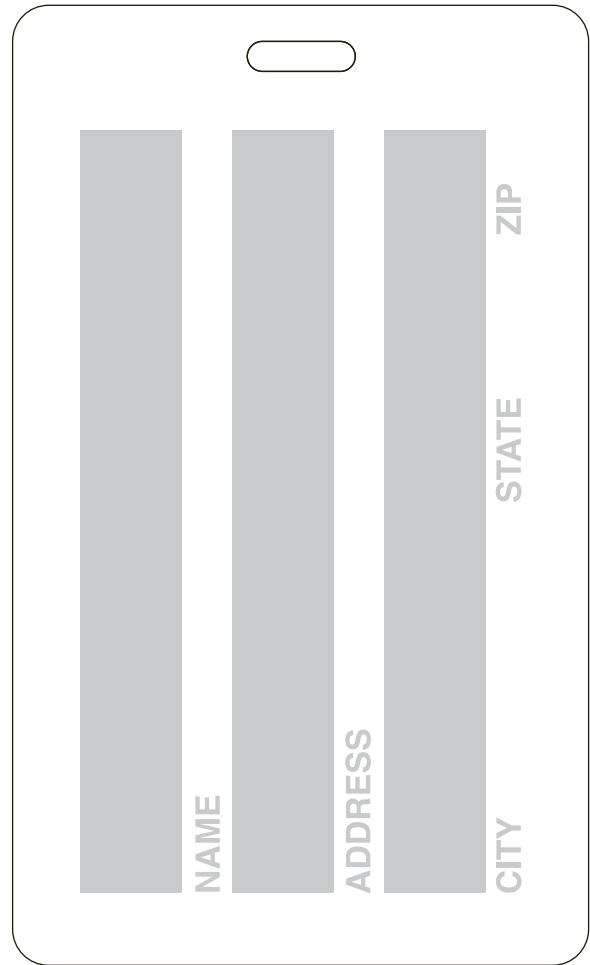


LT50-STP: Write-On Soft Touch Pleather Luggage Tag Template

LT50-STP: Front



LT50-STP: Standard Panel Matte-Writable Back



Imprint on the front must be bold for legibility

Please remove all guideline indicators before submitting artwork

Purchase Order must state the stock color (brown, red, blue or gray) leather looking background. If not stated, the default color is brown



= Final Cut Size: 3" x 5"



Slot Size: 0.5625" x 0.156"

= Slot CANNOT be moved or resized
Ad Copy must be 0.125" clear from slot.



= Ad Copy Area: 2.75" x 4.75"
Art must be within clearances - 0.125" on all sides and away from slot



= Art Bleed Area: 3.25" x 5.25"
When appropriate, artwork should include - 0.125" bleed on all sides.