

GC30: Gift Card Template

GC30: FRONT



GC30: BACK



Please remove all guideline indicators before submitting artwork



= **Final Cut Size: 3.375" x 2.125"**



= **Ad Copy Area (front): 3.125" x 1.875" (back): 3.125" x 1.125"**

Art must be within clearances - 0.125" on all sides.

Ad copy cannot go above magstripe.

Magstripe cannot be moved or altered.



= **Art Bleed Area: 3.625" x 2.375"**

When appropriate, artwork should include - 0.125" bleed on all sides.