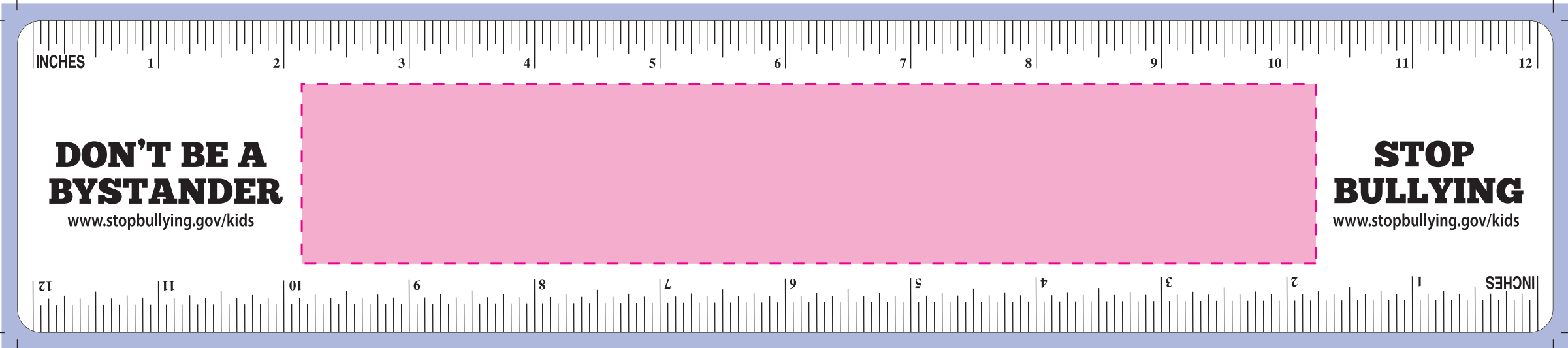


RU20-Bully ruler

RU20-W:Front



RU20-W:Back



Please remove all guideline indicators before submitting artwork



= Final Cut Size: 12.25" x 2.5"



= Ad Copy Area (Front): 12" x 1.5" (Back): 12" x 2.25"
Art must be within clearances - 0.125" on all sides



= Art Bleed Area: 12.5" x 2.75"
When appropriate, artwork should include - 0.125" bleed on all sides.