## AD COPY AREA

| Inches | MM | Inches | MM |
| :---: | :---: | :---: | :---: |
| $1{ }^{1} \frac{1}{64-.0156}$ | 0.396 |  | 19.446 19.843 |
| ${ }^{32} \frac{3}{\frac{3}{64}-.0468}$ | 0.793 1.190 | 32 $\frac{51}{64}-.7968$ | 19.843 20.240 |
| 9 6 | 1.587 | (13) 16 | 20.637 |
|  | 1.984 |  | 21.034 |
| $1{ }^{(32} \frac{7}{64}$. 10937 | 2.381 | $7^{\frac{22}{32} \frac{55}{64}-.8593}$ | 21.431 21.828 |
|  | 2.178 3.175 | 7 <br> 8 | 22.225 |
| ( 5 5 ${ }^{\left(\frac{9}{64}-1406\right.}$ | 3.571 3.968 | (29) ${ }^{\left(\frac{57}{64}-.8906\right.}$ | 22.621 23.018 |
| 3 (32 $\frac{11}{\frac{11}{64}-1718}$ | 3.968 4.365 | (32) $\frac{59}{64}-.9218$ | 23.415 |
|  | 4.762 |  | 23.812 |
| 7 7 $\frac{13}{64}-.2031$ | 5.159 | (31 -64 -9531 | 24.209 |
|  | 5.556 | -63-.9687 | 24.606 |
| $\frac{1}{4}$ ( $\frac{15}{64}-2343$ | 5.953 | ${ }^{64}{ }^{64} 1.000$ | 25.003 |
| - $\frac{17}{64}-.2656$ | 6.746 | (65)-1.015 | 25.796 |
| (92) $\frac{19}{19} .2812$ | 7.143 | (132 1.031 | 26.193 |
| 5 ( 54 | 7.540 | 164-1.046 | 26.590 |
| ( ${ }^{16}$ (1) $\frac{\text { 21 }}{64}-.3281$ | 7.937 8.334 | (154-1.062 | 26.987 27.384 |
| (11) 3 ( 34337 | 8.731 | 1.093 | 27.781 |
| 3 - $\frac{23}{64}-.3593$ | 9.128 | (1764 1.109 | 28.178 |
| (25)-.3906 | 9.921 | (194-1.140 | 28.971 |
| (13) ${ }^{32}$ - 27.4062 | 10.318 | 1.156 | 29.368 |
| - $\frac{27}{64}-.4218$ | 10.715 | (19464 -1.171 | 29.765 |
|  | 11.112 11.509 | (184-1.187 | 30.162 30.559 |
| (31. .4687 | 11.906 | 1.218 | 30.956 |
| - $\frac{31}{64}-.4843$ | 12.303 | (164-1.234 | 31.353 |
| ( $\frac{33}{64}-.5156$ | 13.096 | (1744-1.265 | 32.146 |
| (17) 64.5312 | 13.493 | 1.281 | 32.543 |
| ${ }^{32}$ (35-.5468 | 13.890 | (169494. 1.296 | 32.940 |
| \% $64-.5625$ | 14.287 | (21.312 | 33.337 |
| (9) $\frac{\text { - } 67-.5781}{64}$ | 14.684 15.081 |  | 33.734 |
| (39)-6093 | 15.478 | (1634-1.359 | 34.528 |
| 64. .625 | 15.875 | 1.375 | 34.925 |
| 21 $\frac{41}{64}-6406$ | 16.271 | (13 ${ }^{(165} \mathbf{- 1 . 3 9 0}$ | 35.321 |
| (22) $\frac{43}{44}$. 6718 | 16.668 | (127484 1.421 | 35.718 |
| 11 64-6875 | 17.462 | 1164 1.437 | 36.512 |
| 45-. 7031 | 17.859 | (129464 1.453 | 36.909 |
| (23)-64-.7187 | 18.256 | $1{ }^{15} 3{ }^{3}-1.468$ | 37.306 |
| (47 - -7343 | 18.653 | (31164 1.484 | 37.703 |
| $.750$ | 19.050 | -1.500 | 38.100 |



Please remove all guideline indicators before submitting artwork


Ad Copy Area (front): 3.5" x .4375"
---$=$ Ad Copy Area (back): $3.5^{\prime \prime} \times 5.75^{\prime \prime}$

Art must be within clearances $-0.125^{\prime \prime}$ on all sides and away from slot.
$\square$ $=\frac{\text { Art Bleed Area(back): } 4 \text { " } \times 6.25 "}{\text { When appropriate, artwork should include }-0.125^{\prime \prime} \text { bleed on all sides } . ~}$

