

**AD COPY AREA**

**2024**

S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
<b>January</b>							<b>February</b>							<b>March</b>							<b>April</b>						
1	2	3	4	5	6		4	5	6	7	8	9	10	3	4	5	6	7	8	9	1	2	3	4	5	6	
7	8	9	10	11	12	13	11	12	13	14	15	16	17	10	11	12	13	14	15	16	7	8	9	10	11	12	13
14	15	16	17	18	19	20	18	19	20	21	22	23	24	17	18	19	20	21	22	23	14	15	16	17	18	19	20
21	22	23	24	25	26	27	25	26	27	28	29			24	25	26	27	28	29	30	21	22	23	24	25	26	27
28	29	30	31											31							28	29	30				
<b>May</b>							<b>June</b>							<b>July</b>							<b>August</b>						
5	6	7	8	9	10	11	2	3	4	5	6	7	8	1	2	3	4	5	6	4	5	6	7	8	9	10	
12	13	14	15	16	17	18	9	10	11	12	13	14	15	7	8	9	10	11	12	13	11	12	13	14	15	16	17
19	20	21	22	23	24	25	16	17	18	19	20	21	22	14	15	16	17	18	19	20	18	19	20	21	22	23	24
26	27	28	29	30	31		23	24	25	26	27	28	29	21	22	23	24	25	26	27	25	26	27	28	29	30	31
							30							28	29	30	31										
<b>September</b>							<b>October</b>							<b>November</b>							<b>December</b>						
1	2	3	4	5	6	7	1	2	3	4	5		3	4	5	6	7	8	9	1	2	3	4	5	6	7	
8	9	10	11	12	13	14	6	7	8	9	10	11	12	10	11	12	13	14	15	16	8	9	10	11	12	13	14
15	16	17	18	19	20	21	13	14	15	16	17	18	19	17	18	19	20	21	22	23	15	16	17	18	19	20	21
22	23	24	25	26	27	28	20	21	22	23	24	25	26	24	25	26	27	28	29	30	22	23	24	25	26	27	28
29	30						27	28	29	30	31										29	30	31				

Fold at 135° angle.

Cell Phone/Business Card Holder

Please remove all guideline indicators before submitting artwork

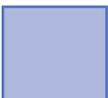


= **Final Cut Size: 3.75" x 7"**



= **Ad Copy Area: 3.5" x 2.75"**

Art must be within clearances - 0.125" on all sides and away from slot



= **Art Bleed Area: 4" x 7.25"**

When appropriate, artwork should include - 0.125" bleed on all sides.