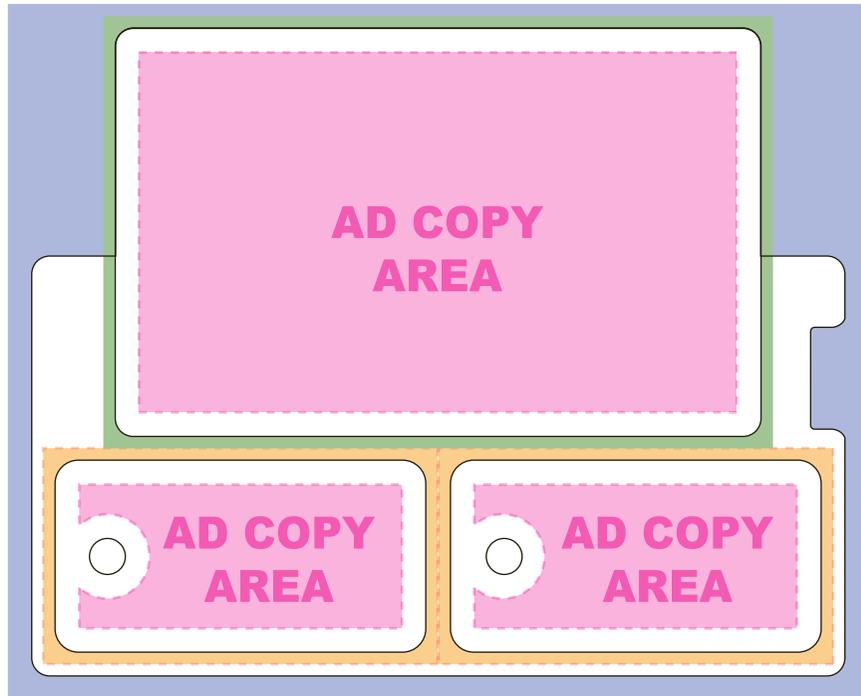


CCB-301: Card/2 Keytag Combo w/Matrix Template

CCB-301: front



CCB-301: back



Please remove all guideline indicators before submitting artwork



= **Final Cut Size: 4.25" x 3.375"**
Card: 3.375" x 2.125" - Ea.Tag: 1.9375" x 1"



= **Ad Copy Area - Card: 3.125" x 1.875" - Ea.Tag: 1.6875" x .75"**
Art must be within clearances - 0.125" on all sides.
Ad copy must be 0.125" away from hole and barcode/variable data areas



= **Holder Bleed Area: 4.5" x 3.625"**
When appropriate, artwork should include - 0.125" bleed on all sides.



= **Card Art Bleed Area: 3.5" x 2.25"**
If card artwork elements are separate from holder and keytags, please provide a .0625" bleed to all sides.



= **Keytag Bleed Area: (Each Tag: 2.0625" x 1.125")**
If keytag artwork elements are separate from holder and card, please provide a .0625" bleed to all sides of ea. key tag.