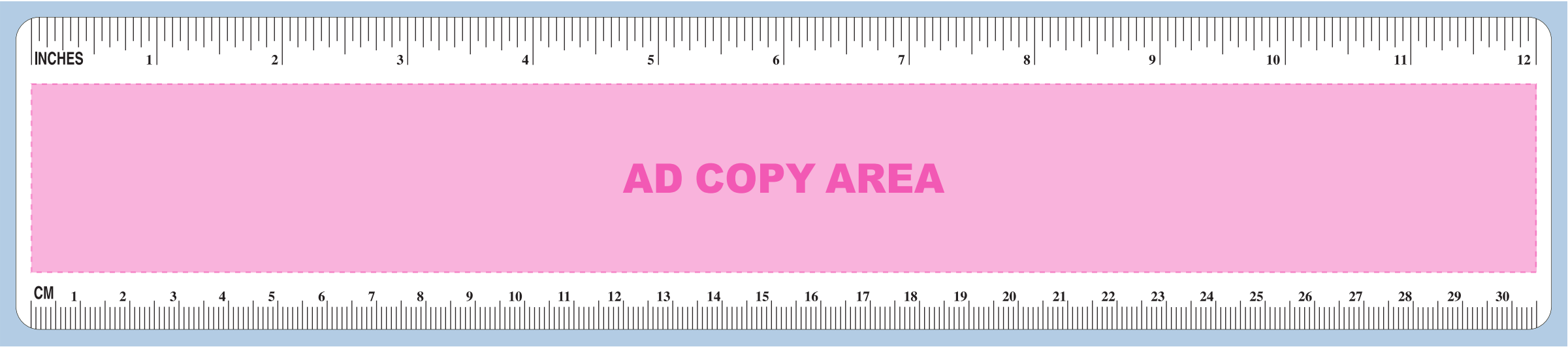
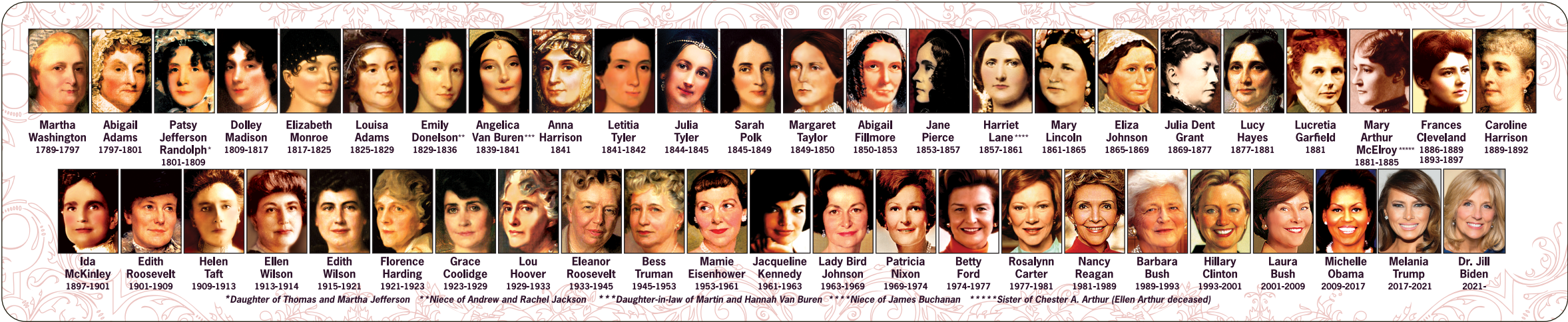


RUFLW-20: First Ladies Ruler Template

RUFLW-20: Front



RUFLW-20: Stock Back (cannot be altered)



Please remove all guideline indicators before submitting artwork



= **Final Cut Size: 12.25” x 2.5”**



= **Ad Copy Area Front: 12” x 1.5”**  
Art must be within clearances - 0.125” on all sides



= **Art Bleed Area: 12.5” x 2.75”**  
When appropriate, artwork should include - 0.125” bleed on all sides.