

PC30-H: Plastic Card w/Intergrated Hanger Template

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Please remove all guideline indicators before submitting artwork



= **Final Cut Size: 3.75" x 3.5"**
Card: 3.375" x 2.125"



= **Ad Copy Area: Holder: 3.5" x 1" - Card: 3.125" x 1.875"**

Art must be within clearances - 0.125" on all sides.

Ad copy must be 0.125" away from hole and barcode/variable data areas



= **Holder Art Bleed Area: 4" x 3.75"**

When appropriate, artwork should include - 0.125" bleed on all sides.



= **Card Art Bleed Area: 3.5" x 2.25"**

If card artwork is separate from holder, a .0625" bleed should be added on all sides.