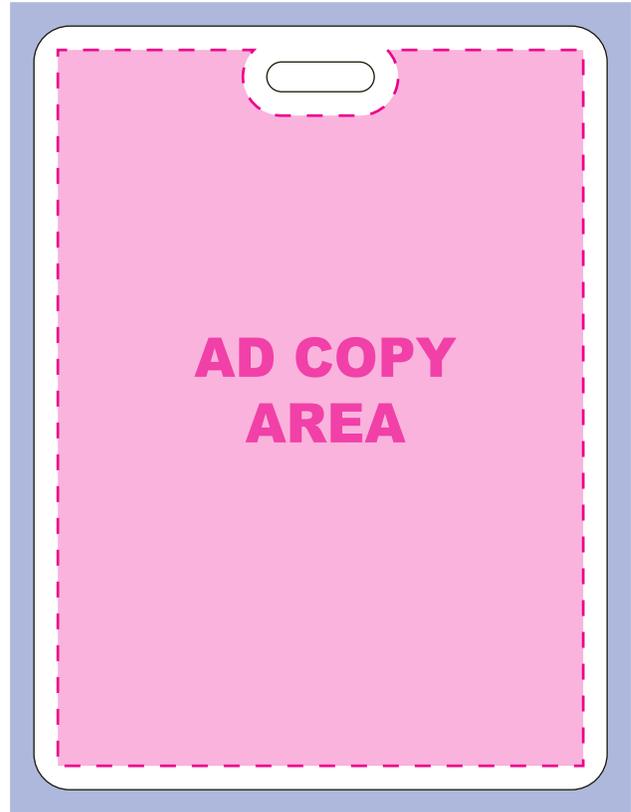


ET40:Event Tag Standard

ET40:front



ET40:back



Please remove all guideline indicators before submitting artwork



= **Final Cut Size: 3" x 4"**



= **Ad Copy Area: 2.75" x 3.75"**

Art must be within clearances - 0.125" on all sides and away from slot.



= **Art Bleed Area: 3.25" x 4.25"**

When appropriate, artwork should include - 0.125" bleed on all sides.