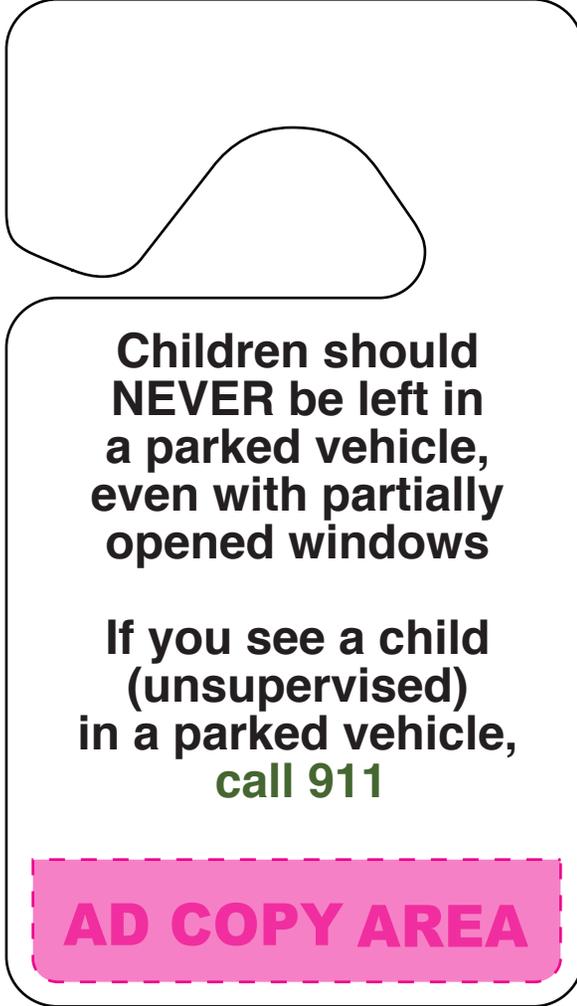


# LBL30-TIP: Rearview Hang Tag and Carrier Template

front



back



Please remove all guideline indicators before submitting artwork



= Final Cut Size: 3" x 5.25"



= Ad Copy Area: 2.75" x 0.625"

Art must be within clearances - 0.125" on all sides



# LBL30-TIP: Rearview Hang Tag and Carrier Template

front



back

## ON A SUNNY DAY, IT'S HOTTER THAN YOU REALIZE.

This is how quickly the temperature inside a vehicle rises on a 70° Fahrenheit day, based on research by Jan Null, Department of Earth and Climate Sciences, San Francisco State University:

**After 10 minutes = 89°F    After 20 minutes = 99°F**  
**After 30 minutes = 104°F    After 60 minutes = 113°F**  
**After 2 hours = 120°F**

Null also found that keeping the windows open slightly had little effect and that car interiors with darker colors heat up faster.

## PREVENTATIVE TIPS

- **Always lock the car doors and trunk** preventing a child from entering a car without your knowledge.
- **Be extra alert if your routine changes.** That's when the risk of unintentionally leaving your child in your car increases.
- **Put something of your child's, like a toy on the front seat.** Even if you can't see your child in the backseat (especially if the child is in a rear-facing car seat), the toy should trigger a reminder that a child's there.
- **Leave an item you'll need at your next destination in the backseat,** such as your cell phone, purse or briefcase.
- **Place your child's car seat in the middle of the backseat rather than behind the driver.** That way, it's easier to see the child in your rearview mirror.
- **Discuss the topic of hot-car deaths with every person who drives your child anywhere.** This includes partners, grandparents, babysitters and friends.
- **Always "look before your leave."** Get in the habit of checking the backseat each time.

**look**  
BEFORE YOU  
LEAVE

**If necessary, call 911.  
You may be saving  
the life of a child**

*Please remove all guideline indicators before submitting artwork*

 = Final Cut Size: 5" x 7"

 = **Ad Copy Area: 4.75" x 0.6875"**  
 Art must be within clearances - 0.125" on all sides.