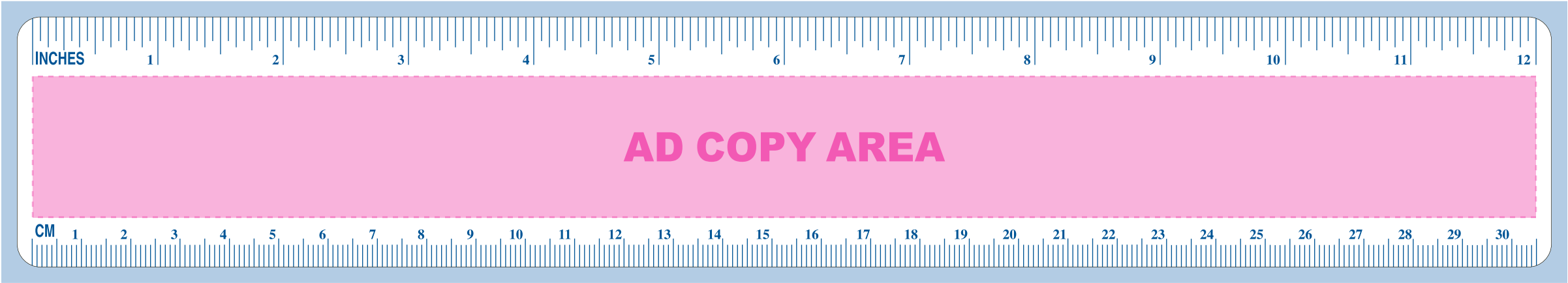


RU20-Pres: 12” Presidents’ Ruler

RU20-Pres: Front



RU20-Pres: Stock Back *(cannot be altered in any way)*



*Please remove all guideline indicators before submitting artwork*



**= Final Cut Size: 12.25” x 2”**



**= Ad Copy Area Front: 12” x 1.125”**  
Art must be within clearances - 0.125” on all sides



**= Art Bleed Area: 12.5” x 2.25”**  
When appropriate, artwork should include - 0.125” bleed on all sides.