

AD COPY  
AREA

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Please remove all guideline indicators before submitting artwork



= **Final Cut Size: 10" x 13.875"**



= **Ad Copy Area: 9.15 " x 13.75"**  
Art must be within clearances - 0.125" on all sides and away from hole.



= **Art Bleed Area: 10.25" x 14.125"**  
When appropriate, artwork should include - 0.125" bleed on all sides.